

Privacy Policy

Bong International AB operates the bongretail.com website, which provides the SERVICE.

This page is to inform website visitors of our policies regarding the collection, use, and disclosure of Personally Identifiable Information (PII) of anyone using our Service.

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personally Identifiable Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described within this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at bong.com unless otherwise defined in this Privacy Policy.

Collection of Data

For a better experience while using our Service, we may require you to provide us with certain personally identifiable information, including but not limited to your name, phone number, email address, and postal address. The information that we collect can be used to contact or identify you.

Use of Personal Data

We may use your personal data when or if you:

- Participate in our seminars, conferences, or company events;
- Request company and/or product information;
- Subscribe to our mailing list;
- Send a job application and CV to us or seek employment with us;
- Participate in surveys, competitions, or provide feedback regarding our products and services;
- Establish a contractual or professional relationship with us in relation to our products and services.

Log Data

We want to inform you that whenever you visit our Service, we collect information that your browser sends to us called Log Data. This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser version, pages on our Service that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

Cookies

Cookies are files with a small amount of data commonly used as an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer or electronic device's method of storage.

Our website uses these cookies to collect information and to improve our Service. You have the option to either accept or refuse these cookies, and be informed when a cookie is sent to your computer. If you choose to refuse our cookies, you may not be able to use some portions of our Service.

Service Providers

We may employ third-party companies and individuals for the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analysing how our Service is used.

We want to inform our Service users that these third parties have access to your Personally Identifiable Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Security

We value your trust in providing us your Personally Identifiable Information, thus we are striving to use commercially acceptable means of protecting it. However, remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

If we or our service providers transfer any information out of the European Union or the European Economic Area (EEA), it will only be transferred with the relevant protection (stated under EU law and the General Data Protection Regulation (GDPR)) being in place.

Links to Other Sites

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that we do not operate these external sites. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Children's Privacy

Our Services do not address anyone under the age of 16. We do not knowingly collect personal identifiable information from children under 16. In the case we discover that a child under 16 has provided us with personal information, we immediately delete their personal information from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us immediately so that we will be able to execute the necessary actions.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We therefore advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. Changes posted to this page are effective immediately.

Data Requests, Corrections, and Your Rights

You have the right to request a copy of your saved personal data once (1x time) per calendar year without cost (except where external services are required to complete your request). You will then receive a written copy of this data either by registered post or electronically with receipt within thirty (30) calendar days unless there are extenuating circumstances. You will be informed if there are any delays otherwise. If you believe your personal data is incorrect or misleading, please contact

us immediately (see contact information below). You may also contact your local GDPR authority for guidance and recommendations regarding the correction and deletion of your personal data.

Local Data Protection Authority: Datainspektionen <https://www.datainspektionen.se>

Retention of Personal Data

We will retain your personal as long as needed in order to execute and maintain the products and services provided to you. This includes any agreements related to invoicing, credits, registered complaints, or marketing. Personal data submitted by you for marketing purposes will be retained even if you no longer use our products and services unless you request that your information be deleted and removed from our database(s).

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact the [Data Protection Manager](#) or [webmaster](#).